

beam

beam Action Groups are led by board members and each group involves 2-4 member volunteers who work on projects to support the overall association strategy and specific objectives.

Individual group meetings will be held virtually but there will be an in-person event to launch the groups for 2022 which all volunteers will be invited to attend.

Please note that the Action Groups for Sustainability and for Diversity, Equity & Inclusion will be revitalised once our new board positions are announced. If you are a member of either of these groups, you will be contacted directly in due course and you can of course apply to any other groups instead or as well!

Marketing & Communication Action Group

Board leader - Des Mclaughlin

- Creating content for meetings
- Help create and drive social media and digital content for beam
- Proof-read and approve articles and press releases for beam
- Act as a voice for beam in the media and trade press
- Represent beam on panels and undertake occasional speaker engagements.

Criteria. Ideally suited to those with experience in communications, marketing, or PR

