

beam

beam Action Groups are led by board members and each group involves 2-4 member volunteers who work on projects to support the overall association strategy and specific objectives.

Individual group meetings will be held virtually but there will be an in-person event to launch the groups for 2022 which all volunteers will be invited to attend.

Please note that the Action Groups for Sustainability and for Diversity, Equity & Inclusion will be revitalised once our new board positions are announced. If you are a member of either of these groups, you will be contacted directly in due course and you can of course apply to any other groups instead or as well!

New Members Action Group

Board Leaders: Julie Shorrock & Callum McLean

- Identify new potential members to recruit
- Utilise LinkedIn (ideally via Navigator tool) to communicate beam activities and promotional activity to new potential members
- Welcome and support new members, communicating key events to attend and introducing them to colleagues at live events
- Organise and host first timer events

Criteria - Agency or Supplier Employees - all levels

