

Tourism Insights Conference
and
Annual English Tourism Week Parliamentary Reception

Sponsorship opportunities

The half-day Tourism Insights Conference will take place on Thursday 23rd March, 0930-1400, at the Royal Over Seas League near Green Park.

We have speakers lined up from VisitBritain, TripAdvisor, the World Travel and Tourism Council (WTTC), and a panel of DMOs, with other speakers invited.

The sessions will look at data, stats and insights into what we've learned about 2022, how 2023 is shaping up, and what might be in store for tourism in 2024 and beyond with longer-term trends.

The conference will be followed by our annual English Tourism Week Parliamentary Reception hosted by Simon Jupp MP on behalf of The Tourism Alliance and the Family Holiday Charity. We expect to have MPs and Peers with an interest in tourism policy issues attending, along with a variety of other stakeholders and friends of the industry.

The following sponsorship opportunities are available:

Tourism Insights Conference

Gold sponsor

- Sponsor's name and logo will appear on the booking platform, on email updates provided to delegates, and on the slide deck throughout the conference.
- Sponsor will have an opportunity for a 10 min presentation to the conference or to offer a brief welcome to delegates at the beginning of the day.

- Sponsor may present two regular size pop-up banners for use in the conference room.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor may provide literature to be made available to delegates.
- Delegate list provided before the conference
- Two complementary delegate places.

£2,500+VAT

Silver sponsor

- Name and logo will appear on the booking platform.
- Sponsor will have an opportunity to offer a brief welcome to delegates at the beginning of the day.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor may present one regular size pop-up banner for use in the conference room.
- Sponsor may also provide literature to be made available to delegates.
- One complementary delegate place.

£1,500+VAT

Bronze sponsor

- Name and logo will appear on the booking platform.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor will be recognised and thanked in speeches.
- One complementary delegate place.

£850+VAT

English Tourism Week Parliamentary Reception

This is the prime event in the annual calendar for The Tourism Alliance. This event is being hosted by Simon Jupp MP (Cons, East Devon) who is the Chair of the All-Party Parliamentary Group for Tourism and Hospitality.

NB The Tourism Alliance will not make a surplus from any sponsorship of the Parliamentary Reception. Sponsorship will help cover the costs for this event.

Gold Sponsor

- ~~Name and logo will appear on the official invitation card alongside the Tourism Alliance and Family Holiday Charity.~~
- ~~Sponsor will have an opportunity for a 3 min speech on behalf of the industry to the reception.~~
- ~~Sponsor will be given a prominent space in the reception room where they may present two regular size pop-up banners and have photographs taken.~~
- ~~Two additional complementary delegate places.~~
- ~~There is only one Gold Sponsor opportunity for the Parliamentary Reception.~~

~~£3,500+VAT [This sponsorship opportunity has been taken]~~

Silver Sponsor

- Sponsor will be given a space in the reception room where they may present one regular size pop-up banners and have photographs taken.
- Sponsor will be recognised and thanked in speeches.
- VIPs will be encouraged to visit sponsor's space
- Two additional complementary delegate places.

£2,000+VAT

If your organisation is interested in a package to sponsor both events or if you have other requirements, please contact us for further discussions:

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