



New for 2023! beam is delighted to announce our new partnership with Mash Media and International Confex, including special offers for our members at this year's show. If you're a last-minute exhibitor or thinking about attending, here's what you need to know

Exhibitor package:

International Confex 2023 returns to ExCeL London on 1-2 March 2023, offering exhibitors the opportunity to network and build relationships with the thousands of event professionals the show attracts annually. With a huge variety in delegates attending, Confex is the best place to reconnect with the industry, with clients and build connections with the new faces that attend to source suppliers.



beam has partnered with International Confex to provide an exclusive exhibitor package for the 2023 event. For the one-off price of £3250, you'll be allocated a carpeted stand and provided with a counter, lightbox, graphics and electric. The space is ideal for hosting meetings and networking sessions from your stand.

You will not only benefit from on-site exposure, but you'll be included in social media promotion of the event and can promote your products and services through the International Confex website. Mash Media, organisers of International Confex are also offering a 15% discount to **beam** members when booking advertising in any of the 5 publications which are read by the global events industry.

To find out more about exhibiting and other opportunities available for 2023 **please contact Event Director, Jack Newey or Jason Studd on 0208 481 1122.**

beam Buddy Station

Remember how daunting your first exhibition was? We do! This is why, we are introducing the **beam** Buddy Station at International Confex 2023. We aim to pair an industry newbie with someone willing to share their wisdom and help all event pros to maximize their time

on-site. Imposter syndrome is impacting the industry on a monumental scale. Whether that's a lingering legacy of our social industry shutting down over the pandemic or just feeling like you are completely unqualified, we are taking time to nurture those entering (or returning) to the events sphere.

Buddies will be contacted prior to the show with joining instructions outlining where to be and when! We will be hosting a meet and networking session on the morning of 1st March to allow everyone in the scheme the opportunity to meet one another.

You can opt in to be a buddy during registration. Join International Confex at ExCeL London on 1-2 March 2023 and show your support for the events industry.

[Register to attend](#)

Supplier passes:

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This year, International Confex have rolled out paid supplier passes for those who provide a service for the industry but haven't taken that leap into exhibiting. We aim to create more meaningful conversations for exhibitors and ensure their investment is made worthwhile on-site.

Up to 100 **beam** supplier members have the exclusive opportunity to attend International Confex 2023 free! During registration use code **BEAM23** to secure your complimentary supplier pass. *1 per member organization.*

With countless networking opportunities on-site ensure you're there to take part! Confex is co-located with three other exhibitions loved by the industry (Event Production Show, The PA Show and The Publishing Show) which your pass will also give you access to. The code is active for the first 100 beam registrations so register now to ensure you've secured your pass for free!

[Register to attend](#)



WHERE THE EVENTS INDUSTRY MEETS