

Welcome to green beam

Trees4*Events*

green beam

“The work of healing our planet should be, and must be, the cause that unites us, never the cause that divides us. The planet earth is literally bigger than any of our differences. We need to leave a safe and sustainable world for all generations to come”

Stella McCartney

Your Hosts



Briony Pete
Founder & Director
The Circular Life



The Circular Life
for a different kind of business



Danielle Ward
Founder & Director
reWARD Events

re/ward
SUSTAINABLE EVENTS

Trees4 *Events*

green beam

Scope It Out



Sustainability Specialist
Conference Care



Scope It Out

Getting to grips
with emissions
scopes 1, 2 & 3



Our Carbon Consultancy Service helps event organisers find out their carbon footprint and gives tailored advice to reduce it.

1. **Calculate pre-event estimate**
2. **Suggest ways to reduce footprint**
3. **Calculate post-event footprint**

Call us for a 30-minute free
introduction

02476 369580

Or visit zerocarbonevent.com



KNOW YOUR IMPACT
LOWER YOUR EMISSIONS

What we will cover

1. What the scopes are
2. Getting them right
3. Why they are important



What is a “scope”?



Categories Of Greenhouse Gas Emissions

In your **direct** control

In your **indirect** control

Within your **influence**

Scope
It Out



A note about GHG terms



CO_2 N_2O CH_4 O_3

=

CO_2e

Or “Carbon”



The Three Scopes



Scope 1

Owens or
controls
directly



Scope 2

Indirectly caused
through
purchased
energy



Scope 3

Not produced by
your activities
but influence
them



Scope 1

Emissions in your
direct control



Scope
It Out



Scope 1



Emissions in your
direct control

Scope
It Out



Scope 1

Emissions in your **direct** control



Scope
It Out



Scope

Emissions



WILLIAM MOULTON WOOD
MANUEL MONTENOTRY FLAGG

I WANT YOU
TO GET YOUR F-GAS
EQUIPMENT CHECKED



Scope
It Out



Scope 2

Emissions in your **indirect** control



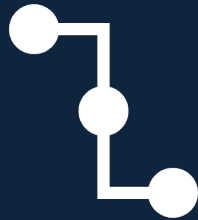
Scope
It Out



Scope 3

Emissions you do not control

They are **influenced** by you



SUPPLY CHAIN



STAKEHOLDERS

Scope
It Out



Scope 3 – A General Rule

“They wouldn’t be doing this if my event wasn’t going ahead”



Scope 3 – The Problem



Defining Your Scope 3



Scope 3 Inputs



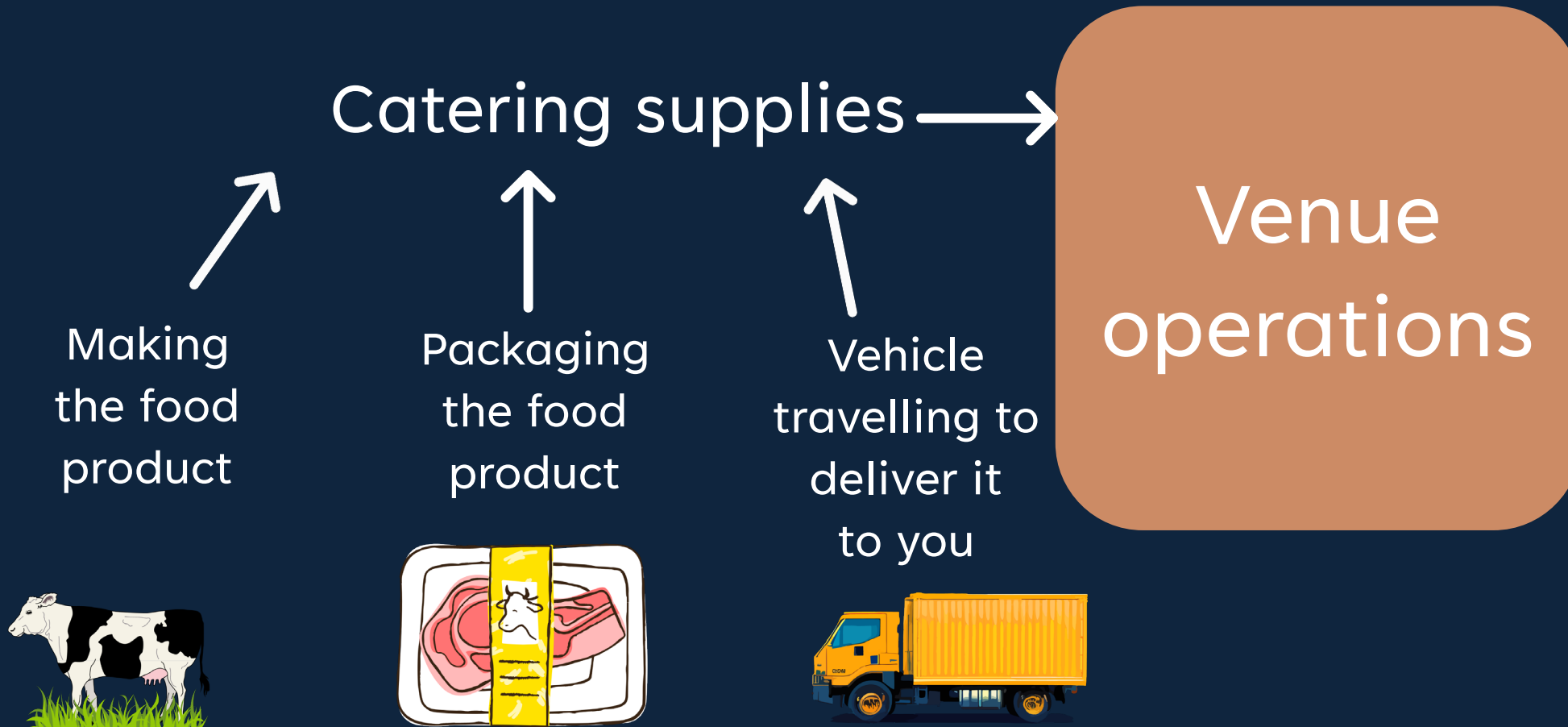
Scope 3 Outputs

Venue
operations

- Travel to venue by visitors
- Waste produced
- Hotel nights



Scope 3 inputs



Scope 3 outputs



Scope 3 outputs



Defining Your Scope 3





Overlapping Scopes

COMPANY A

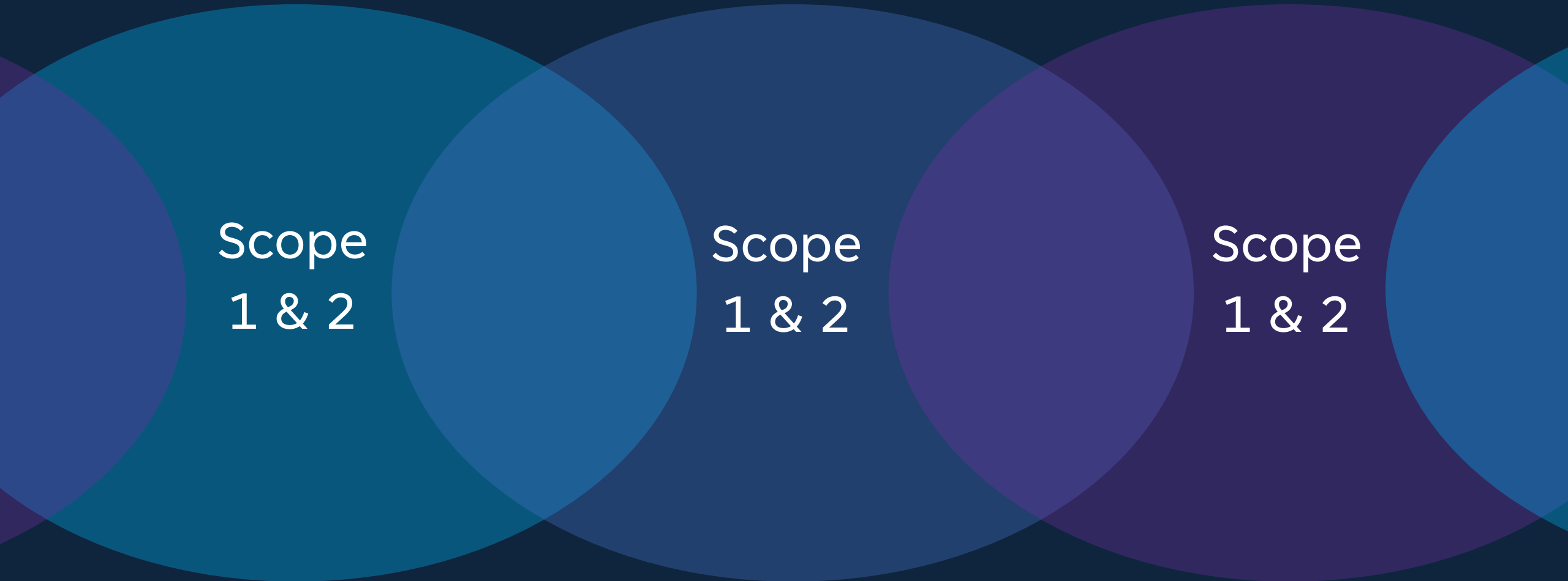
COMPANY B

COMPANY C

Scope
1 & 2

Scope
1 & 2

Scope
1 & 2



Why is this important?



You might have
to report it



Transparency



Summary

- Scope 1 is within your **direct** control
- Scope 2 is within **indirect** control
- Scope 3 is in your sphere of **influence**

When mapping out scope 3, think about the inputs and outputs of your operations



Accreditation, is it worth it?



Andrew Perrols
Greengage



Hannah Robinson
BMA House



Wayne Fraser
Access

Measuring Success



Matt Grey
Event Decision



Judith Dix
Conference Care



Nico Nicholas
Trees for Travel

Trees4 *Events*

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Coffee Break

11:40 am – 11:55 am

Trees4 *Events*

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Waste Not - Want Not



Lynsey Penny
WRAP



Danielle Ward
Reward Events



Kerry Wright
Lime Venues

Trees4Events



Nico Nicholas
Trees for Travel

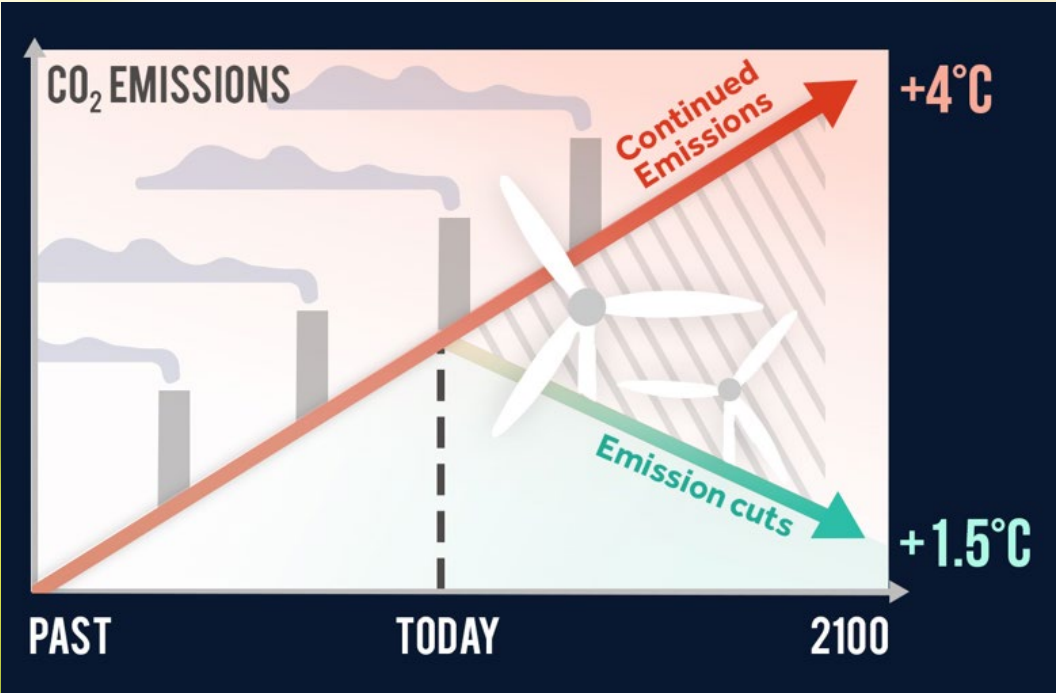
green beam



More Than Just Trees, More Than Just Offsets

**We Make
Travel & Events
Planet & People Positive**

We **CAN** reverse climate change!



Halve Emissions by 2030
Net Zero by 2050

CLIMATE CHANGE

Making Events More Ethical Responsible Regenerative



One of our most powerful carbon technologies



TREE LIFE
Approx.
150 Years



| | | | | | | | | | | | | | |
|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|---|--|----------|
| Year 1 6 kgs | Year 2 10 kgs | Year 3 12 kgs | Year 4 16 kgs | Year 5 17 kgs | Year 6 19 kgs | Year 7 20 kgs | Year 8 21 kgs | Year 9 21 kgs | Year 10 22 kgs | Year 11 22 kgs | → | | Year 150 |
|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|---|--|----------|

First 10 Years CO2 Absorption = 164 Kg

+ 22 kg CO2 Per Year

Total 3,100 kg CO2 Absorption



London to Paris
+ 3 Hotel Nights

+



2 Tree



New York to Chicago
+ 3 Hotel Nights

+



4 Trees



LA to Vegas
+ 2 Hotel Nights

+



3 Trees



When you take a
TRIP



We'll plant a
TREE



For the price of a
COFFEE

**SIMPLE
TANGIBLE
IMPACTFUL
AFFORDABLE**



**Every TREE is backed up
& connected to a UNITED
NATION CER Carbon Credit**



10 REDUCED INEQUALITIES

3 GOOD HEALTH AND WELL-BEING

13 CLIMATE ACTION

15 LIFE ON LAND



1 NO POVERTY



17 PARTNERSHIPS FOR THE GOALS



4 QUALITY EDUCATION



14 LIFE BELOW WATER

2 ZERO HUNGER



8 DECENT WORK AND ECONOMIC GROWTH



Event Professionals Brand logo

GROWING FORESTS

Making Travel Planet & People Positive

[TREES PLANTED](#) [SITE UPDATES](#) [PLANTING METHODS](#) [LOCATION](#) [TREE SPECIES](#)

2500
Total Trees Planted

410,000 Kg
Total CO2 Removed

Trees are one of the most powerful absorbers of carbon emissions – by growing trees in developing countries as we travel, we can help to restore eco-systems, biodiversity and support local communities through the dignity of employment.



Reforestation will help reverse climate change, but trees can be fragile and take time to grow, so to ensure a traveller's carbon emissions are removed as soon as possible, Trees4Travel always assigns each tree with a share of an investment into a United Nations Certified Emissions Reduction renewable energy program, essentially doubling their promise.

March 2022

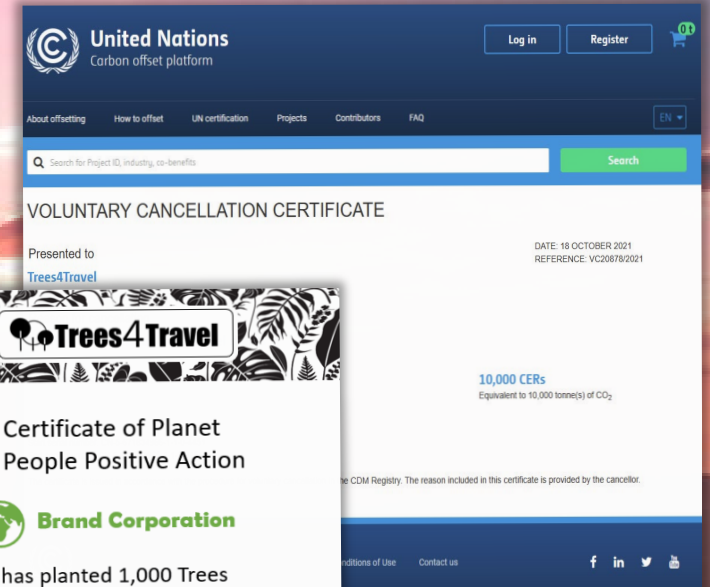
As you can see these saplings are well on their way to becoming strong, beautiful trees and in the near future this site will start to become a thriving forest again. By working together in the fight against climate change we are truly building a more sustainable and equitable world. This reforestation project has so many essential co-benefits such as helping to improve the communities economic situation, improving soil strength, which in turn will help water quality and restoring ecosystems. Let's keep up the great work for people and planet!



November 2021

The plantation managers organise and collaborate with local farmers to also plant agroforestry species within the reforestation areas. They arrange the training of field staff, developing training materials, and expanding agroforestry seedling distribution to all local farmers. Agroforestry can improve the resiliency of agricultural systems and mitigate the impacts of climate change.





REFORESTATION



RENEWABLES

Trees4Events

Making Your Events, Conferences, Meetings
Planet & People Positive



Sign up to register & begin to use Trees4Events



Add your event details into the calculator



Send the CO₂e compensation quote to your client



Approve the events CO₂e compensation quote



Download the 'Event Pack' QR code, script & slides



7 days after the event the final emissions report & invoice is sent

Where do I sign up?

- 1- **New Users** – Click on EVENTS in the menu & SIGN UP on the Trees4Travel website
- 2- **Multiple users through a group partnership** – request a unique URL LINK to register.
- 3- **Already a user of the Trees4Travel Dashboard** – then just login & find your EVENTS calculator in the menu bar





YOUR EVENTS (beta)

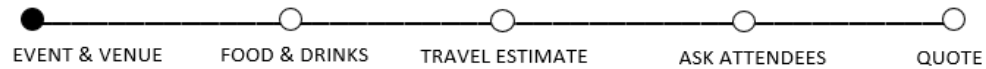
SEARCH EVENTS

| EVENT NAME | CLIENT | CREATED | START - END DATE | VENUE | 👤 | 🗑️ | ✏️ | 👍 | 👎 | 📄 |
|---------------------|-----------------|-----------|-----------------------|--|-------|----|----|---|---|---|
| Quake Luncheon | Maka Industries | 16 May 23 | 16 May 23 - 16 May 23 | | 50 | 0 | ✏️ | 👍 | 👎 | 📄 |
| Meet & Greet | Condenssa | 11 May 23 | 11 May 23 - 13 May 23 | Balthazar | 3 | 4 | ✏️ | 👍 | 👎 | 📄 |
| Annual Get Together | Hello | 10 May 23 | 10 May 23 - 11 May 23 | The Barn At Berryfields | 100 | 1 | ✏️ | 👍 | 👎 | 📄 |
| Sun Events | TW Atlas | 04 May 23 | 08 May 23 - 11 May 23 | Gaylord Texan Resort & Convention Center | 400 | 3 | ✏️ | 👍 | 👎 | 📄 |
| Greener Times | Boots | 04 May 23 | 13 Jul 23 - 17 Jul 23 | Grand Hyatt Bali | 1,800 | 0 | ✏️ | 👍 | 👎 | 📄 |

TOP TIPS

Consider making your event a hybrid event.

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ABOUT THE EVENT

NAME OF EVENT _____

NAME OF PROPERTY _____

ADDRESS _____

POSTCODE _____

COUNTRY _____

START DATE _____

HOW MANY ATTENDEES DO YOU EXPECT? _____ END DATE _____

| HALL/MEETING ROOM NAME | SIZE (m2) | MAX. ATTENDEES | CO2/DAY (KGS) | USE AVERAGE EMISSIONS |
|------------------------|-----------|----------------|---------------|-------------------------------------|
| _____ | _____ | _____ | _____ | <input checked="" type="checkbox"/> |
| = | | | | |
| TOTALS | 0 | 0 | 0 | |

ADD MORE ROOMS

TOTALS 0 0 0

TOP TIPS

Consider making your event a hybrid event, offering some attendees to join virtually OR consider a location which requires minimal travel for attendees.

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Free

Quick

Simple

Engaging

Affordable

Educational

Indispensable



FOOD & DRINKS

WHAT TYPE OF MEALS WILL YOU BE SERVING?

| MEALS | POULTRY | RED MEAT | SEAFOOD | VEGAN | VEGETARIAN | MIXED BUFFET | TOTAL = CO2E (KGS) |
|-----------|---------|----------|---------|-------|------------|--------------|--------------------|
| 10 MAY 23 | 0 | 50 | 0 | 0 | 0 | 50 | 508.5 |
| 11 MAY 23 | 0 | 0 | 0 | 100 | 0 | 0 | 108 |

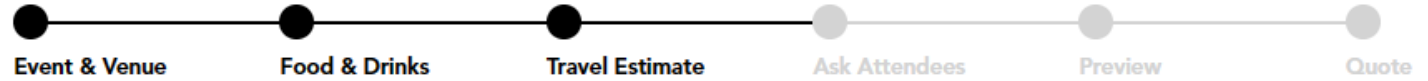
| DRINKS | BTL WATER | TAP WATER | TEA/COFFEE | WINE | BEER | COCKTAILS | SOFT DRINKS | TOTAL = CO2E (KGS) |
|-----------|-----------|-----------|------------|------|------|-----------|-------------|--------------------|
| 10 MAY 23 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 22.6 |
| 11 MAY 23 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 21 |

TOP TIPS

- By offering plant based meals you will significantly reduce the carbon footprint of your event.
- Red meat produces the most carbon emissions and contributes to mass deforestation.
- Bottled water is the most environmentally unfriendly option.

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TRAVEL ESTIMATE

PLEASE ADD THE NUMBER OF EACH TYPE OF TRIP, (E.G. 10 PEOPLE FLYING ECONOMY SHORT HAUL)

| FLIGHT | ECONOMY | PREMIUM | BUSINESS | FIRST | TOTAL = CO2E (KGS) |
|--------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| SHORT HAUL (< 965 KM) | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| MEDIUM HAUL (> 965 TO 3000 KM) | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| LONG HAUL (> 3000 KM) | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

| RAIL | NO. OF TRIPS | TOTAL = CO2E (KGS) |
|----------------------------------|---------------------------------|----------------------------------|
| DOMESTIC (SAME COUNTRY < 965 KM) | <input type="text" value="50"/> | <input type="text" value="141"/> |
| NATIONAL (> 100 KM < 500 KM) | <input type="text"/> | <input type="text"/> |
| INTERNATIONAL (> 500 KM) | <input type="text"/> | <input type="text"/> |

| CAR | NO OF TRIPS | TOTAL = CO2E (KGS) |
|-------------------------------|---------------------------------|------------------------------------|
| LOCAL (< 100 KM) | <input type="text"/> | <input type="text"/> |
| NATIONAL (100 TO 500 KM) | <input type="text" value="50"/> | <input type="text" value="4,287"/> |
| INTERNATIONAL (100 TO 500 KM) | <input type="text"/> | <input type="text"/> |

| TOTAL PAX PER NIGHT | HOTEL | APPARTMENT | TOTAL = CO2E (KGS) |
|---------------------|----------------------------------|----------------------|------------------------------------|
| 10 MAY 23 | <input type="text" value="25"/> | <input type="text"/> | <input type="text" value="778"/> |
| 11 MAY 23 | <input type="text" value="100"/> | <input type="text"/> | <input type="text" value="3,110"/> |

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[NEXT >](#)

PREVIEW

X



QR code PDF to Display at Events



APP - Questionnaire



PREVIEW



Sustainable Event Script

We are delighted to announce that we have partnered with Trees4Events & made our event **PLANET & PEOPLE POSITIVE!**

Based on the registration data of this event, we have calculated the following and **compensated XXXX kgs** of CO2 through renewable energy projects but also **planted XXX trees**, for a safer, cleaner more balanced world, for future generations!













Please help us check the information & scan the QR code here. You'll also then see your impact & how many trees were planted for your attendance at our conference.

Giving you sustainable events is very important to us & so we are proud to announce that to date we have planted a total of **XXXX Trees** & removed **XXXX Kgs of CO2e**.





Use these slides during your event to share your compensation information & also to check data, as well as letting your attendees see their impact by the number of trees that correspond to their trip.



Progress bar: Event & Venue, Food & Drinks, Travel Estimate, Ask Attendees, Preview, Quote

| | | | |
|--|--|--|--|
|  265m²* EVENT SPACE |  125 ROOM NIGHTS |  200 MEALS |  100 ATTENDEES |
|  0 LANYARDS |  0 BAGS |  0 CLOTHING |  394KG* WASTE |
|  0 FLIGHTS |  50 ROAD TRIPS |  50 RAIL TRIPS |  0 CYCLE TRIPS |

COMPENSATION ESTIMATE

| | | | |
|--|---|---|--|
|  8TN* CO2 ESTIMATE |  52 TOTAL TREES |  £104.00 TOTAL COST |  £1.04 PER PAX |
|--|---|---|--|

[SAVE DRAFT](#) [DOWNLOAD QUOTE](#) [APPROVE QUOTE](#)

(NOTE: every tree planted comes with a certified emissions reduction equal to 164.1kgs of CO2)

Your Logo **Trees4Events** Event Emissions Estimate

SMART CONFERENCE 2023

Planet Earth – 12th – 16th September 2023

Created on 6th August 2022 by Nico Nicholas. Calculations marked * are estimates that are based on averages and will be replaced by actual data post event when provided.

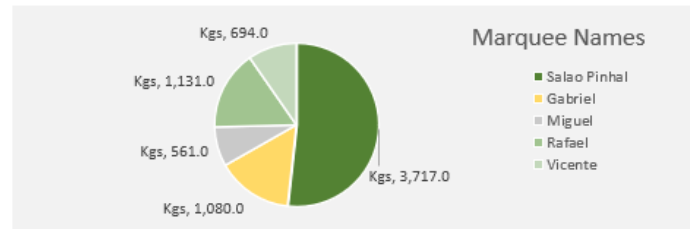
EVENT DETAILS - 5 DAYS

| | | | |
|----------------------|----------------------|---------------------|----------------------|
| 0 EVENT SPACE | 0 ROOM NIGHTS | 0 MEALS | 0 ATTENDEES |
| 0 LANYARDS | 0 BAGS | 0 CLOTHING | 0 OTHER |
| 0 FLIGHTS | 0 CAR TRIPS | 0 RAIL TRIPS | 0 CYCLE TRIPS |

COMPENSATION ESTIMATE

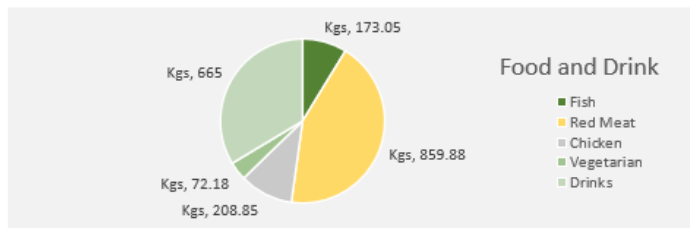
| | | | |
|---------------------------------|-------------------------|----------------------------|-----------------------|
| * XXXXX Kgs CO2 ESTIMATE | XXXX TOTAL TREES | £ XXX.XX TOTAL COST | £ X.XX PER PAX |
|---------------------------------|-------------------------|----------------------------|-----------------------|

EVENT SPACES EMISSIONS



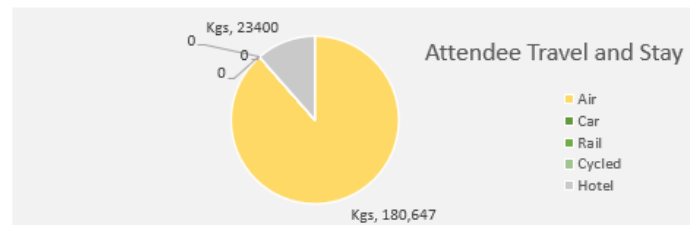
TOP TIPS: To further reduce emissions, consider making your event a hybrid event, offering some attendees to join virtually or consider a location which requires minimal travel for attendees.

MEAL EMISSIONS



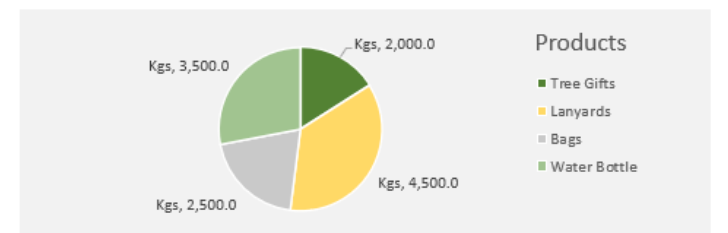
TOP TIPS: Plant based meals significantly reduce the carbon footprint of an event. Red meat produces the most emissions & contributes to deforestation. Bottled water is also the highest in the drinks sector.

ATTENDEE TRAVEL & STAY EMISSIONS



TOP TIPS: By flying economy, you can vastly reduce emissions. Flying direct, is better than connecting flights. After cycling, trains are the most sustainable way to travel.

PROMO MATERIAL EMISSIONS



TOP TIPS: Resist buying products that end up in landfills. Otherwise select eco products that have a reduced impact; consider all products made from recycled materials, water bottles to encourage drinking tap/filtered water, buy local. Consider products with no packaging. GIFT TREES!

CARBON CREDITS to ACCOMPANY YOUR TREES

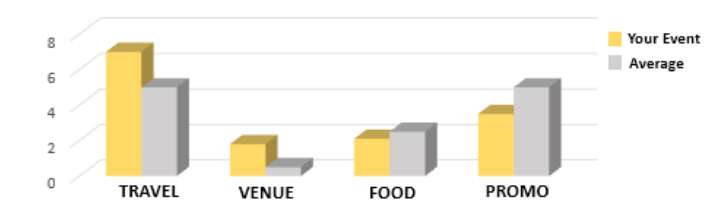
222,379 Kgs of CO2



will be compensated/offset through investment into carbon credits through the United Nations Certified Emissions Reduction (CER) programs. Suitable for conformity and mandatory reporting.

Reforestation will help reverse climate change, but trees can be fragile and take time to grow, so to ensure carbon emissions are removed as quickly as possible, each tree is assigned to a share of a UN CER renewable energy program. Our most recent project is in China which has 48 wind turbines which produce 49.9 mega watts of clean energy - each wind turbine working 5.5 hours per day.

EMISSION COMPARISONS TO OTHER EVENTS PER PERSON





Trees4Events

THE SMART COMPANY

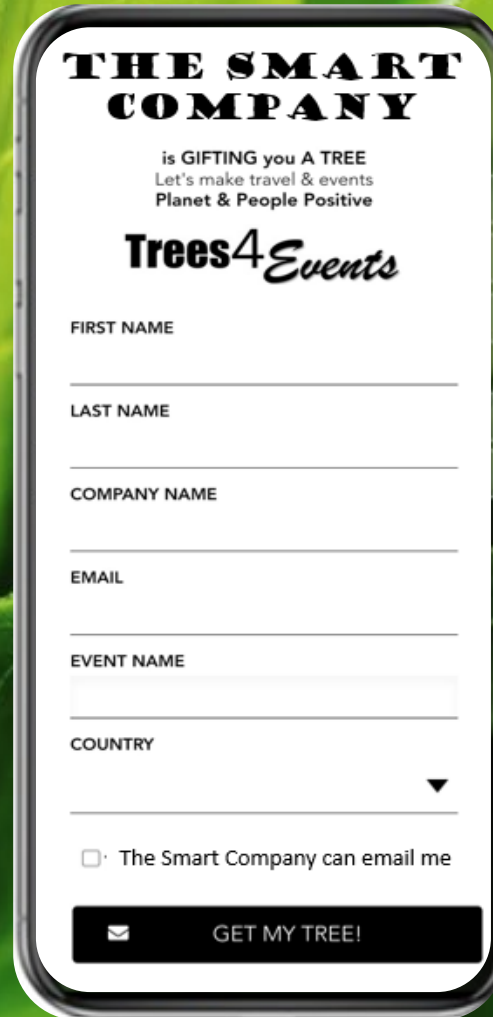
is GIFTING you a TREE!

Please scan the QR code to receive your tree gift & see how together we can make travel & events **PLANET & PEOPLE POSITIVE!**



It only takes a minute!

Powered by **Trees4Travel**



THE SMART COMPANY

is GIFTING you A TREE
Let's make travel & events
Planet & People Positive

Trees4Events

FIRST NAME _____

LAST NAME _____


COMPANY NAME _____

EMAIL _____

EVENT NAME _____

COUNTRY _____ ▼

The Smart Company can email me

 GET MY TREE!

Stop giveaways that end up as throwaways!

Promo items:

- 21% kept
- 56% given away
- 23% tossed

Instead...reforest & inspire Planet & People Positive Action!

...& collect, connect with leads.

Our Dashboards

Track Trees & Emissions

- OVERVIEW
- MY BALANCE
- MY TREES
- MY TRIPS
- MY ACCOUNT

You have **27 TREES**

PLANT A TREE

You have **9 TRIPS** saved

ADD A TRIP

Balance: **2797.4 kg** to remove

VIEW MY ACTIVITY

You need **17 MORE TREES**

MANAGE SUBSCRIPTION

- OVERVIEW
- MY BALANCE
- MY TREES
- MY TRIPS
- MY ACCOUNT

| Date | Trees | Location | Status |
|-------------|-------|------------------------------------|--------|
| 15 APR 2022 | 15 | Reforestation Project, Nepal | |
| 15 MAR 2022 | 11 | Reforestation Project, Nepal | |
| 2 FEB 2022 | 8 | Reforestation Project, Nepal | |
| 15 JAN 2022 | 5 | Reforestation Project, Nepal | |
| 15 DEC 2021 | 12 | Reforestation Project, Nepal | |
| 15 NOV 2021 | 13 | Reforestation Project, Indonesia | |
| 15 SEP 2021 | 2 | Reforestation Project, Indonesia | |
| 19 JUL 2021 | 7 | Reforestation Project, Indonesia | |
| 15 MAY 2021 | 5 | Reforestation Project, Philippines | |
| 15 APR 2021 | 18 | Reforestation Project, Philippines | |

STATUS KEY : Waiting to be Assigned Assigned Sapling Planted Being Mapped View Location



- OVERVIEW
- BALANCE
- TREES
- TRAVEL
- EVENTS
- PREMISES
- REPORTS
- ACCOUNT



Company X planted 6400 TREES

[VIEW TREES](#)



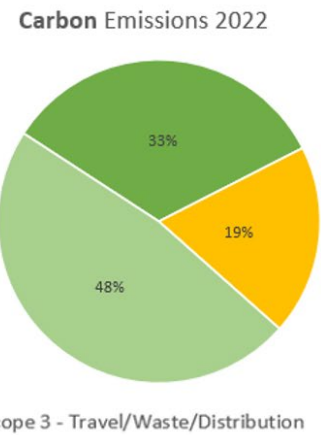
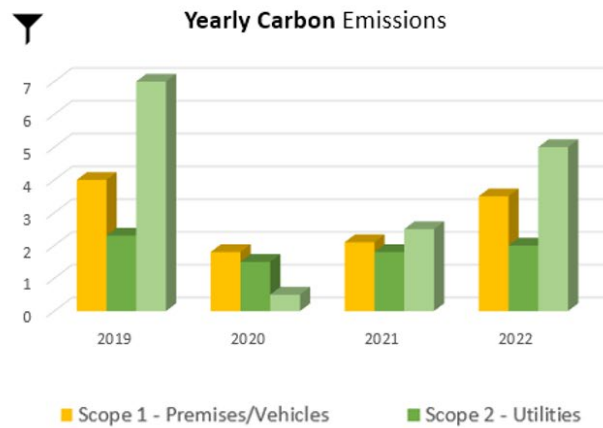
Total CO2 Absorbed 1,043,200 kgs

[VIEW ACTIVITY](#)



Company X is at 20% of target emissions

[RUN REPORTS](#)



| Date | Count | Project Name | Status |
|-------------|-------|------------------------------------|--------|
| 15 DEC 2021 | 12 | Reforestation Project, Nepal | ⌚ |
| 15 NOV 2021 | 13 | Reforestation Project, Indonesia | 🕒 |
| 15 SEP 2021 | 2 | Reforestation Project, Indonesia | 🕒 |
| 19 JUL 2021 | 7 | Reforestation Project, Indonesia | 🕒 |
| 15 MAY 2021 | 5 | Reforestation Project, Philippines | 🌱 |
| 15 APR 2021 | 18 | Reforestation Project, Philippines | 🌱 |

STATUS KEY : ⌚ Waiting to be Assigned 🕒 Assigned 🌱 Sapling Planted 📍 Being Mapped 🔍 View Location

Tue 01 Jan 2019 - Wed 09 Jun 2021

Imported Invoiced Trips

Class

- Business
- Premium Economy
- Economy
- Not Applicable

Haul

- Long Haul
- Short Haul
- Domestic
- International

Cost Center

- 0000100027
- S N921
- C.M004
- C.M003
- C.M070
- I N968
- 0000100025
- Ns N03

| Cost Center | Trip Date | Route/Accommodation | Type | Class | Haul | Distance | CO2 | CO2 Cost |
|-------------|-----------|--|----------|--------|---------|----------|--------|----------|
| 0000100040 | 04 Jan 19 | London City Airport - Dublin International | + 1 more | Flight | Economy | 928 km | 142 kg | £1.74 |
| | 27 Jan 19 | BIRMINGHAM - GLASGOW | + 1 more | Flight | Economy | 837 km | 248 kg | £3.04 |
| GT246 | 28 Jan 19 | BIRMINGHAM - EDINBURGH | + 1 more | Flight | Economy | 806 km | 239 kg | £2.92 |
| NSN03 | 11 Feb 19 | BIRMINGHAM - FRANKFURT | + 3 more | Flight | Economy | 4,366 km | 694 kg | £8.49 |
| NSN03 | 11 Feb 19 | BIRMINGHAM - FRANKFURT | + 3 more | Flight | Economy | 4,366 km | 694 kg | £8.49 |
| NSN03 | 11 Feb 19 | BIRMINGHAM - FRANKFURT | + 3 more | Flight | Economy | 4,366 km | 694 kg | £8.49 |
| | | | + 1 more | Flight | Economy | 856 km | 254 kg | £3.10 |
| | | | + 1 more | Rail | | 335 km | 4 kg | £0.05 |
| | | | + 1 more | Flight | Economy | 806 km | 239 kg | £2.92 |
| | | | + 3 more | Rail | | 1,272 km | 16 kg | £0.22 |
| | | | + 3 more | Rail | | 1,272 km | 16 kg | £0.22 |



YOU HAVE REACHED

40%

of January's emissions allowance

Your travel has emitted 5,506kg of CO2 of your 12,000kg allowance
You have 12 days left until your allowance is renewed next month.

You can arrest your allowance here



[f](#) [i](#) [in](#)

consideration any existing traveller or corporate ba

| Price | Av./PNR | Av./Month |
|----------------|-------------------|-----------|
| £715.15 | £14.59 | £59.59 |
| £1.88 | £0.37 | £0.20 |
| £717.03 | Trees: 359 | |

Awards - Finalist & Winners in 2021 - 2022 - 2023



INNOVATION AWARD
ima WINNER
Europe 2022



aspire
AWARDS
— WINNER 2021 —



WINNER
The Business Travel
PEOPLE
AWARDS 2022
Sustainability Champions



—AWAKE—
TOURISM
CHALLENGE

Powered by:
UNWTO

FINALIST 2023
Ecological & Sustainable Capital Creation

The ultimate question is this:
'Is the world better off because your business exists?'

Paul Polman - Net Positive

FREE Emissions Calculator & App

QUICK Simple Quotes & Reports

TREE Planting + RENEWABLES Hybrid

CERTIFIED United Nation Carbon Credits

FREE Marketing Kits - Speeches - Slides

EASY Set Up



Thank You!

Lunch

12:25 pm to 1:15 pm

Trees4*Events*

green beam

Breathwork



Helen Moon
Eventwell

Trees4 *Events*

green beam

The background of the image is a close-up, slightly out-of-focus photograph of a woman's face and shoulder. She is wearing a light-colored, possibly white, top. The lighting is soft and natural, suggesting an outdoor setting. Overlaid on this background is a semi-transparent rectangular box with a purple border. Inside this box, the text 'EventWell' is written in a stylized, cursive font. The word 'Event' is multi-colored: 'E' is purple, 'v' is pink, 'e' is orange, 'n' is green, and 't' is teal. 'Well' is in black. A registered trademark symbol (®) is at the end of 'Well'.

EventWell®

time to breathe

with Helen Moon

Round Tables



Green Leadership
Briony Pete



Measurement
Matt Grey



Waste Danielle
Ward



Accreditation
Andrew Perolls



Marketing Sustainability
Louisa Watson

Trees4Events

green beam

Creating a Sustainable Culture



Katherine White
Wyboston Lakes Resort



Sian Sayward
Inntel



Selina Donald
The Bulb

A journey



Luke Strickland
Mott MacDonald

Trees4 *Events*

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Transitioning to Net Zero

Our carbon reduction journey



Introducing Mott MacDonald

We work in
135
countries

170
permanent
offices in over
50 countries

16k
staff

\$2
billion
turnover

Over
150
years'
heritage

We're a global engineering, management and development consultancy focused on guiding our clients through many of the planet's most intricate challenges.

Our carbon reduction journey

Our Vision: 'The world's leading engineering, management and international development consultancy in terms of the ambition, transparency, and integrity of our commitment to Net Zero'.

Deep reductions in emissions, with unavoidable remaining sources balanced by emissions removal from the atmosphere.

2020: Became Carbon Neutral.
Launched Net Zero position paper

2021: Net Zero plan underway

Our Net Zero Plan:
Operations
(Projects
Partnerships)

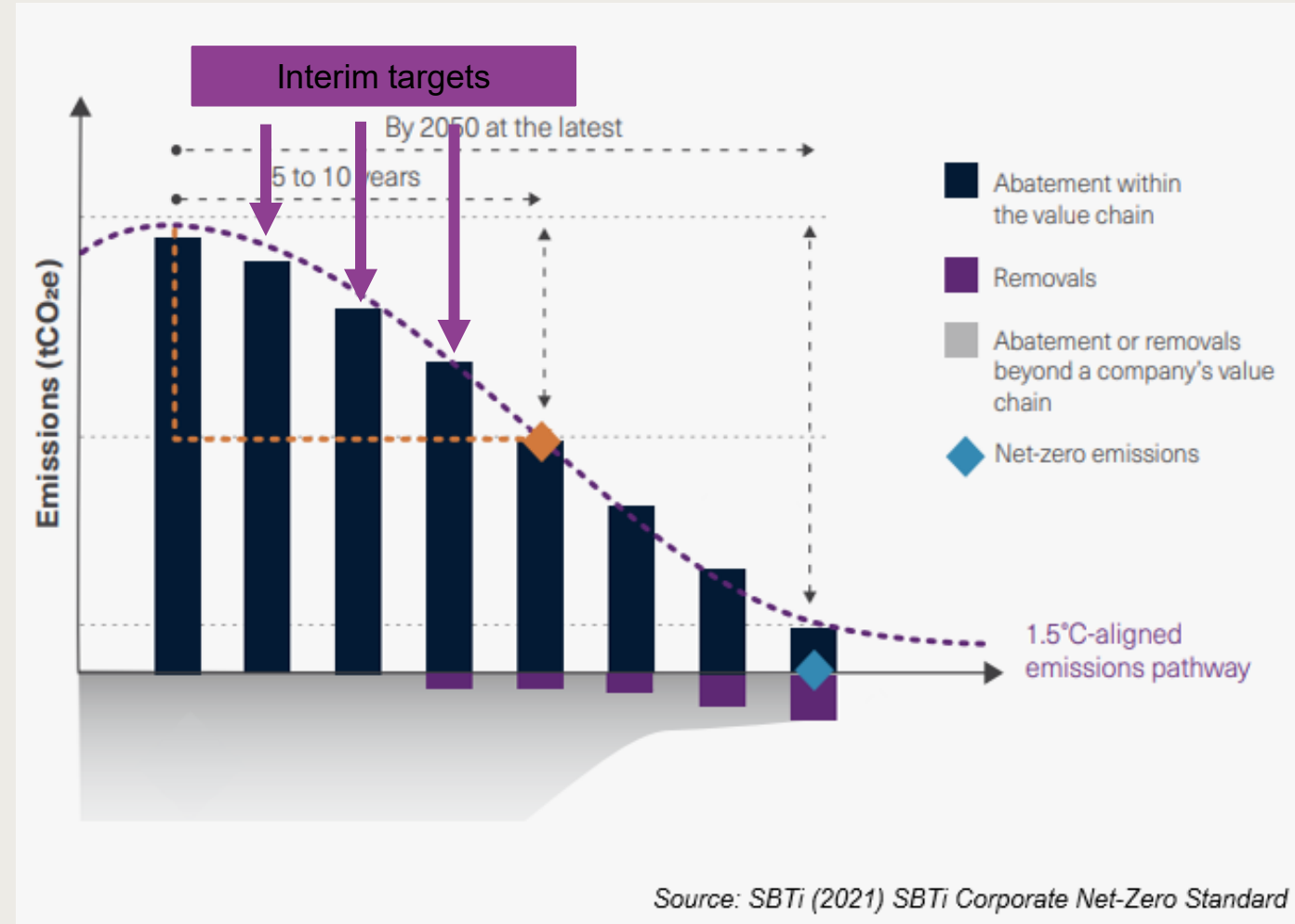
What does net zero mean for us?

Reviewing the boundaries for reporting

Setting interim reduction targets

Reducing our organisation's carbon footprint

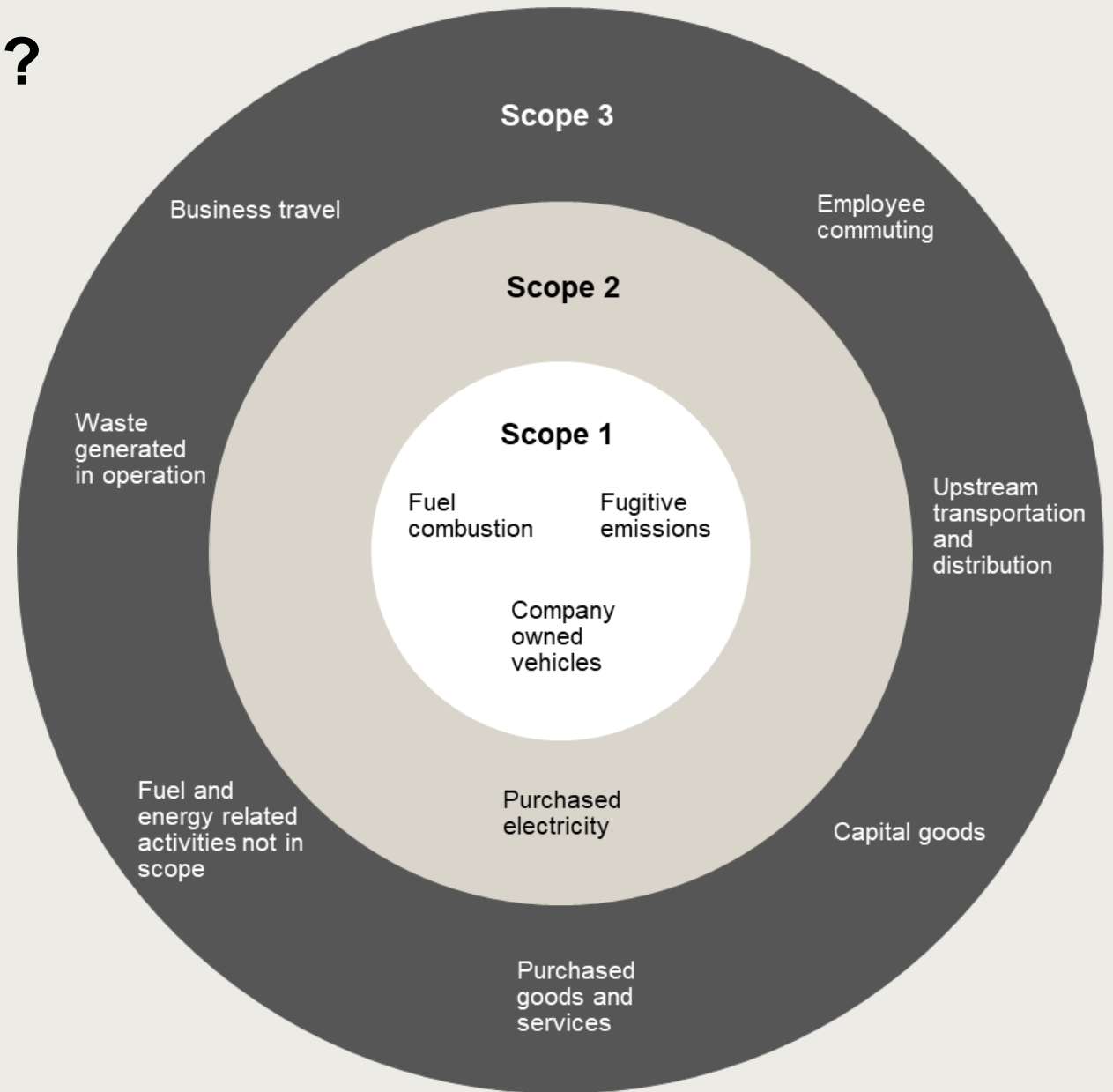
We know we can make a greater impact looking beyond our organisation footprint



Operations: What is in scope?

Our footprint includes our building and civil engineering **contracting business**, as well as our global **consultancy services**.

This makes us different to most of our competitors; and presents us with challenges to make reductions in the carbon-intensive construction sector.





Our commitment to carbon reduction

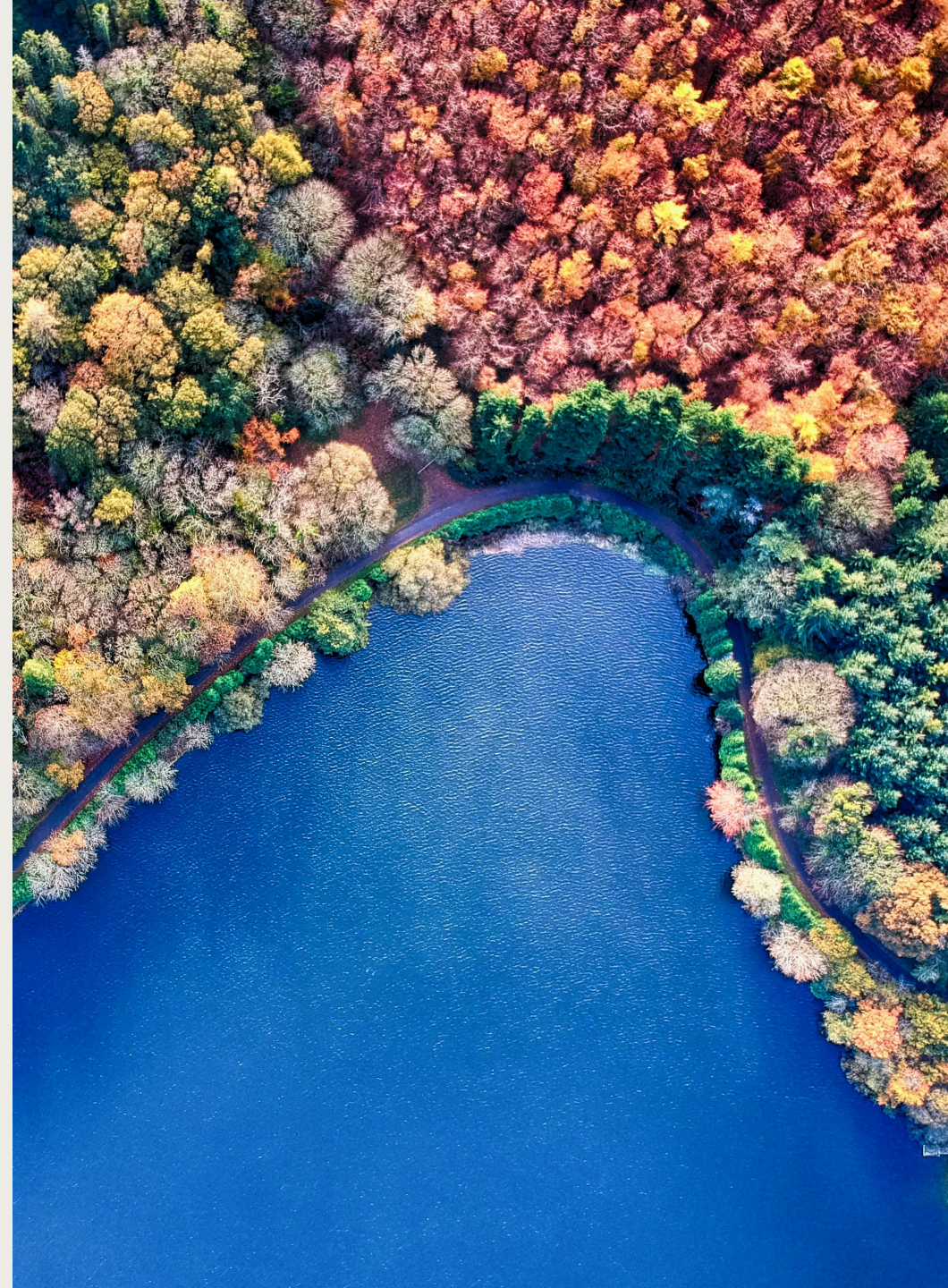
We are in the first group of companies to receive SBTi approval for net-zero targets

Our targets for deep carbon reduction, aligned with a 1.5°C temperature pathway are summarised below:

- Reduce scope 1 and 2 emissions **46.2% by 2030** from a 2019 base year
- Reduce scope 3 emissions from fuel & energy related activities, waste, business travel and employee commute **28%** within the same timeframe
- **70% of suppliers** by spend to have science-based targets by 2027
- Reduce absolute scope 1, 2 and 3 emissions **90% by 2040** from a 2019 base year

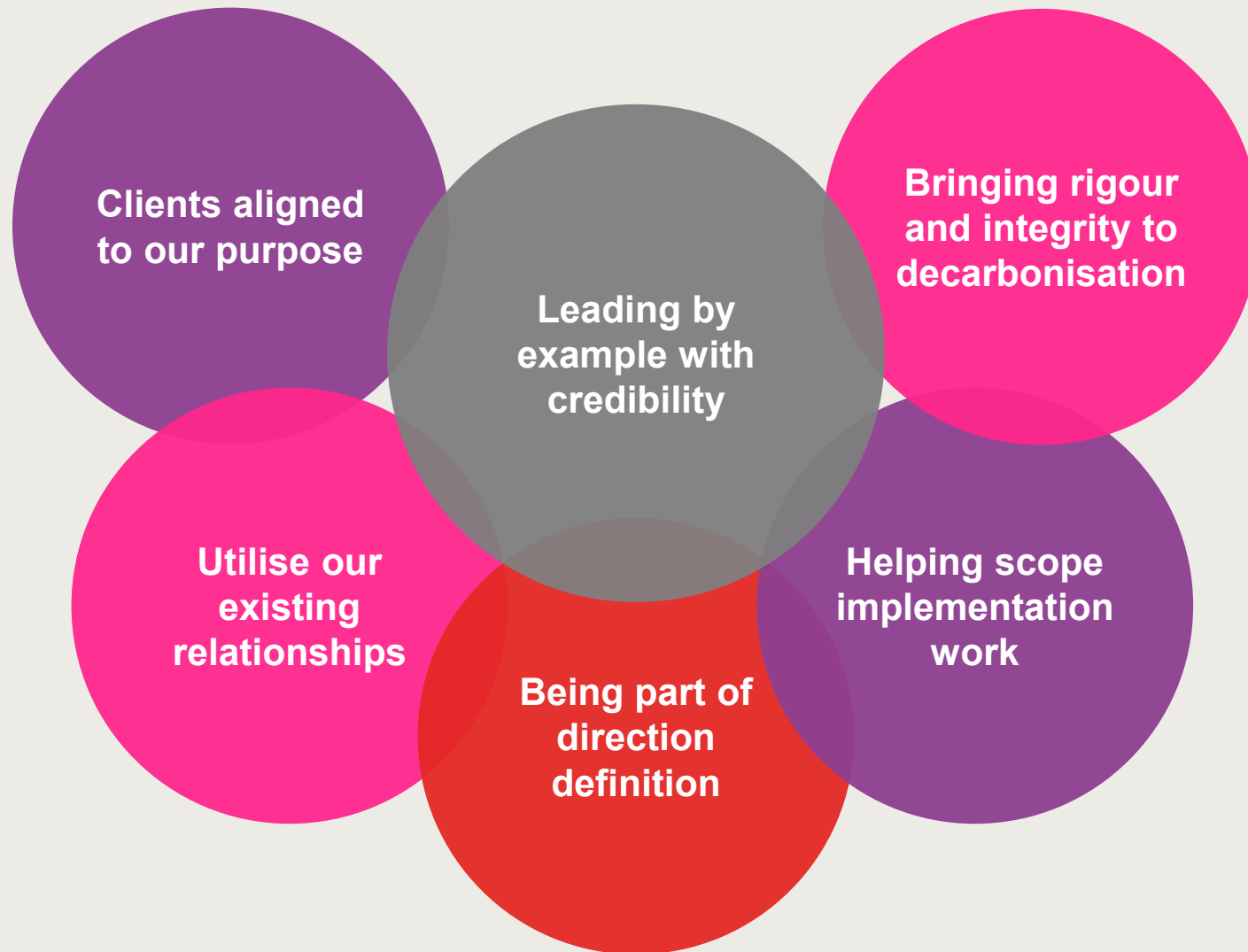
Our other climate commitments:

- We are committed to disclosing our emissions annually and maintaining ISO 14064 certification
- We are committed to supporting mitigation beyond our value chain through the purchase of high-quality carbon credits which deliver co-benefits in line with our purpose
- We have been globally certified to PAS 2080 since 2017 (the international specification for carbon management in buildings and infrastructure) and commit to maintaining our certification in line with the 2023 updates to PAS 2080

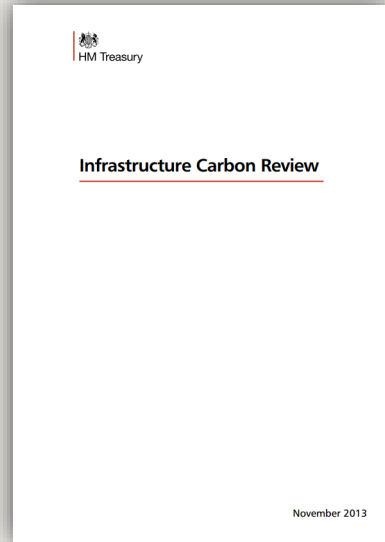


Net Zero – leading the change

Engaging with our clients and supply chain

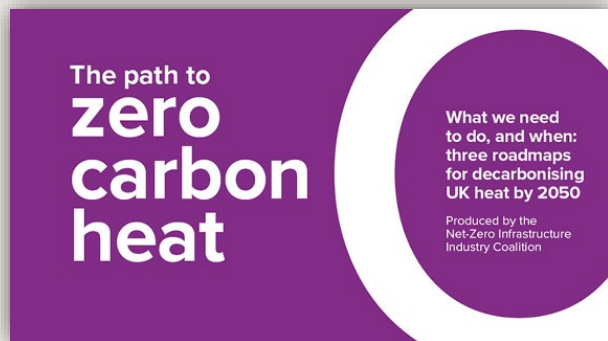


Guidelines that we have written for the industry



Infrastructure Carbon Review
Guidelines to reduce carbon from the construction and operation of the UK's infrastructure assets. Authored by MM.

MM document highlighting the need and roadmap to net zero



Pathway to decarbonising heat with the Net-Zero Infrastructure Industry Coalition

PAS 2080
The world's first publicly-available specification on carbon management in infrastructure



Net-Zero Infrastructure Industry Coalition

We led the creation of the net zero infrastructure coalition

Together we bring leading expertise from the infrastructure and buildings sectors and a commitment to working across industry and with government to develop the technologies, skills, supply chains, regulatory frameworks and planning regimes to build a net-zero economy.



Pinsent Masons



What can you do?

1 Demand it

2 Drive it

3 Model it

4 Move it



Thank you

Luke Strickland
luke.strickland@mottmac.com



Coffee Break

14:55 pm to 15:10 pm

Trees4 *Events*

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Train for Better



Briony Pete
Founder & Director
The Circular Life

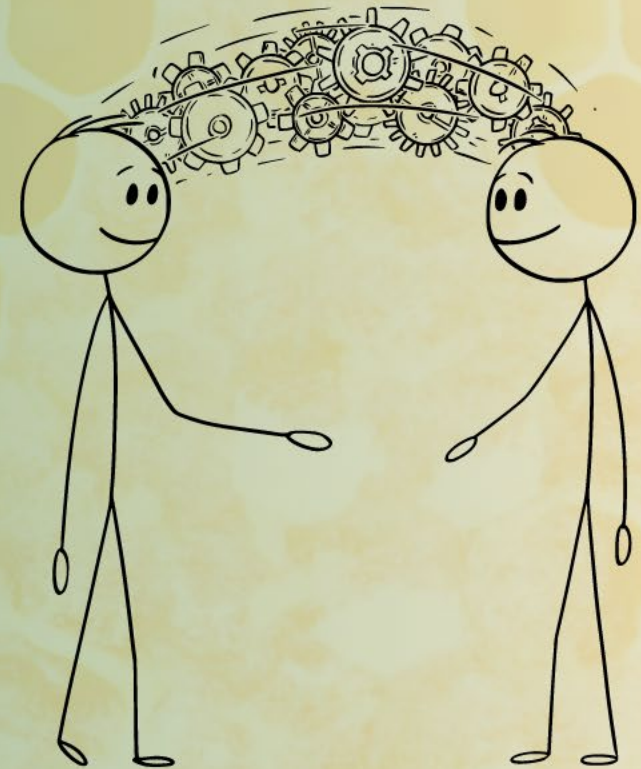


Danielle Ward
Founder & Director
reWARD Events

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SO, WHERE
ARE WE AT?



LEADING SUSTAINABILITY & NETZERO STRATEGY

FOR EVENT PROFESSIONALS
& EVENT VENUES

Online, via zoom, plus learning platform



The Circular Life
for a different kind of business

reward
SUSTAINABLE EVENTS

SIX LEARNING & DEVELOPMENT MODULES

Spread across six months, sharing bite-sized chunks of sustainability gold and helping you to put it in place in real time.

EACH MODULE CONTAINS

- **A LEARNING WORKSHOP**

Learn insight on different elements of creating and delivering sustainable events, explore practical tools and how to use them

- **IN YOUR OWN TIME**

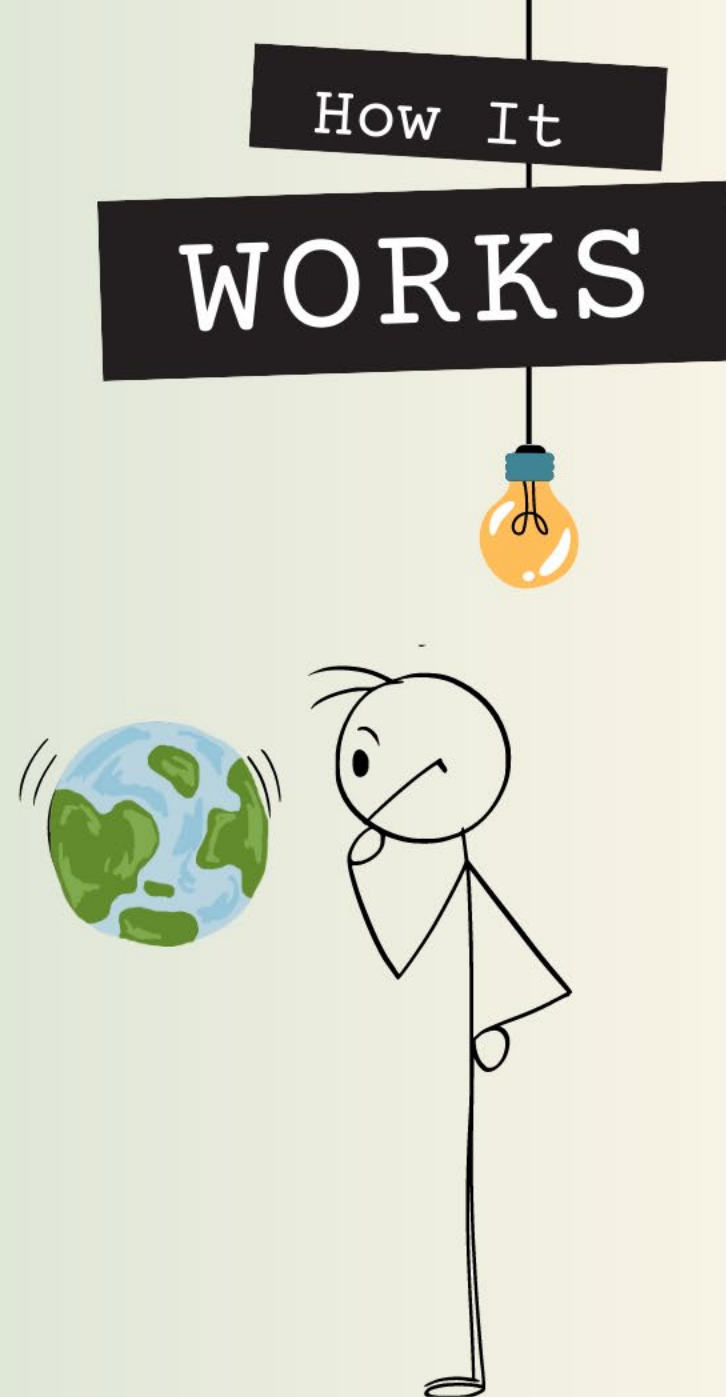
Short 'homework' assignments to help you put your learning into practice in your organisation.

- **A COACHING & DEVELOPMENT**

Troubleshoot problems, group coaching & advice and peer-development

- **ACCESS ONLINE SUPPORT**

As you need it throughout the programme



The MODULES



01

LOCATION & DIRECTION

Where are you now?
Where are you heading?
And build a solid foundation for change.

- * Mindset * Culture * Design your roadmap
- * Eco Taskforce * Green Leadership

02

NET ZERO & BEYOND

Net zero explained
Helpful tools and systems
Building a climate-positive mindset

- * Setting Parameters * Carbon Accounting
- * Impact Reporting * Sharing values

03

GREAT PRODUCTION, TINY IMPACT

Great practice from both sides of event production with key emissions areas

- * Energy * Food & Drink * Transport & Travel
- * Onsite Behaviours * Education

04

ZERO WASTE & CIRCULARITY

The root of waste,
The scale of the problem
Quick wins & long-term opportunities

- * Mindset on waste * Prevention first
- * Waste and culture * Practical Action

05

BUILDING & LIVING YOUR VALUES

Equity explained
Diversity & Inclusion
Community cohesion

- * Living Wage * Cater to everyone
- * Working with the community
- * Giving back with Impact

06

SUPPLY CHAIN & COLLABORATION

People over targets
Carrots and Sticks
Regular, meaningful engagement

- * How and when to engage * Procurement
- * Managing Suppliers * Build the future roadmap

Begins 8th June. Join the Journey.



Briony Pete
Founder & Director
The Circular Life



Danielle Ward
Founder & Director,
reWARD Events

WWW.CIRCULARLIFE.CO.UK/LEADING-SUSTAINABILITY



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SUSTAINABLE EVENTS

OPEN MIC

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Fundraising - Meetings Needs

BEAM auction and raffle: £5287

Tough Mudder: £1344.20

The Project: Providing teacher's accommodation



Uphill Trust



Uphill Junior School, Uganda

The Issue:

Uphill Junior School provides equal opportunity education to children in Iruhuura, Uganda. Many students are orphans or come from single parent households and child-led households.

- There is currently **no accommodation** at the school for teachers.
- Accommodation is commonly included in remuneration packages in Uganda. The school is currently **at the mercy** of local landlords.
- Paying the increasing rents takes away from staff salaries, making it **difficult to recruit and retain educators**.

The Solution:

A Meeting Needs grant of £5000 provided:

8 clean and safe rooms for staff = **350** vulnerable children have access to education



Prizes

Down Hall

HOTEL | SPA | ESTATE

Overnight Dinner Bed & Breakfast Down Hall is one of England's most established country house hotels. Elegant and comfortable, most rooms feature views over the 110 acres of landscaped gardens, parkland and woodland that surround Down Hall. Your stay will include overnight accommodation for two people in a Classic double or twin room, dinner per person and full English breakfast.





The Sunset Hideaway is the perfect way to relax and soothe away the stress of everyday life.

This package includes:

£30.00 per person dinner allowance,

1 night stay at The Waterfront Hotel

Full English or Continental breakfast

3 hours use of spa facilities from 2.00 pm - 5.00 pm on day of arrival.



Y Spa Goody Bag

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ORGANICS • LONDON

Murad.[®]



MADE FOR LIFE
by Spicea Organics



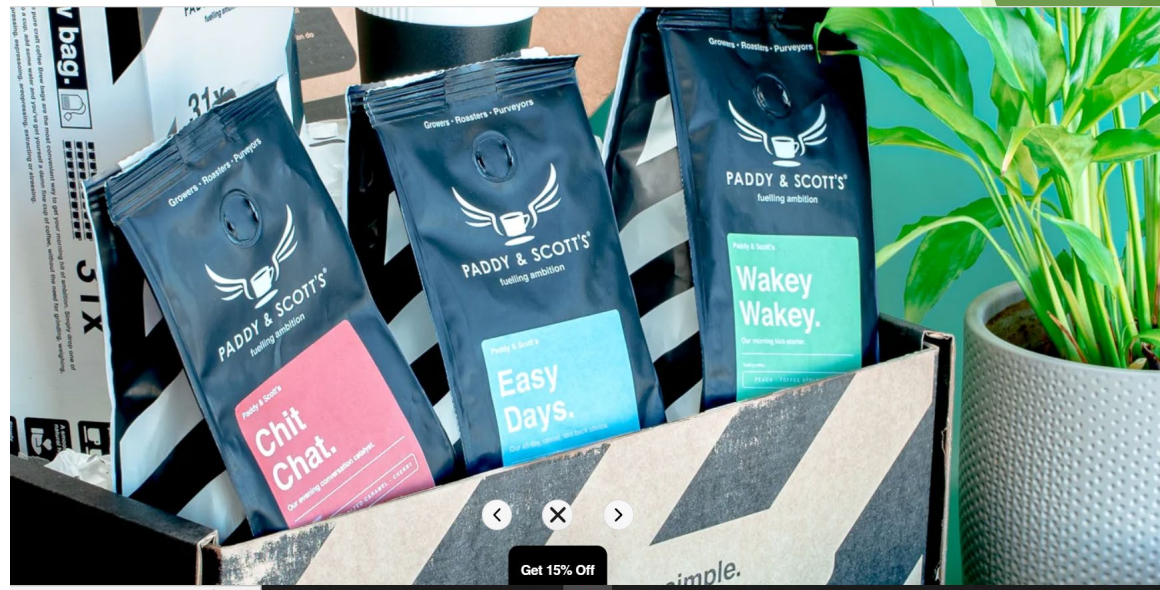
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fuelling ambition

The Ultimate • Collection

1x Wakey Wakey (227g) ,
1x Chit Chat (227g),
1x Easy Days (227g), 31x Brew bags,
1x Fuel Flask

Our coffee in all it's glory, the ultimate starter collection.



LWC



By purchasing a bottle of Sea Change Prosecco you'll be helping to fund vital research and supporting our charity partner behind the amazing film 'A Plastic Ocean', named by Sir David Attenborough as "one of the most important films of our time".

Nothing Changes
If
Nothing Changes

Trees⁴*Events*

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