

SPOTLIGHT

October 2023



Louisa Watson
ESG Director, **beam**

A MESSAGE FROM LOUISA

Welcome to Spotlight!

I was thrilled to be asked to write this month's welcome and to share some of the latest **beam** ESG Action Group developments, on our journey to accelerating industry sustainability.

But firstly, I want to thank those who have supported our charity raffle and auction with a prize for our January 2024 Gala Dinner - it's hugely appreciated. We'd be delighted to hear from you [via this link](#) if you'd like to contribute.

Now on to all things green. In a recent ESG Action Group meeting we agreed clear accreditation criteria are essential to compare venues and initiatives. And we're actively exploring how to harmonise accredited venues and suppliers and those with their own brand initiatives, fostering unity. We also recognise the importance of illuminating the potentially complex subject of carbon measurement. To achieve this, we're planning a collaboration with consultants to offer our members expertise, aiding you on your journey towards effective measurement.

One partnership we are very proud to announce is with *isla*, a not-for-profit working with agencies, brands, organisers and suppliers, providing practical guidance and support on environmental issues. I encourage you to find out more as we have some great **beam** member benefits available for you, details are available in Spotlight so read on!

beam-org.uk is set for a revamp and will include expanded ESG content, with case studies, and an 'Ask the Expert' page. We'll also feature contributions from accredited members, venues, and agencies.

Following the success of last year's Sustainability Forum, we're excited to announce a 2024 event. Plans are in motion to determine the event content, structure, and location, with valuable insights from a diverse range of contributors.

If you're attending Event Sustainability Live on 15 November at ExCel, I'm flying the **beam** flag, facilitating an expert panel on Navigating Sustainability Metrics; it'll be great to see you there.

Our member survey is coming soon. It will feature questions related to ESG, aiming to understand members' practices, accreditation status, priorities, and guidance needs. The survey will be vital to inform our future initiatives.

beam's ESG Action Group is forging ahead, dedicated to a more sustainable future for us all.

Together, we can drive positive change.

Louisa

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beam All Members Meeting and Dinner

HOT OFF THE PRESS!



We're looking forward to seeing everyone at our autumn get-together, kindly hosted by [Tewkesbury Park](#).

For Suppliers, the morning offers educational content and campfire discussions plus an agency panel.

This is followed by lunch and an afternoon All Members meeting packed with association, business and panel sessions before some fun and relaxation over dinner.

All beam members and colleagues are welcome to attend all or selected aspects of the event.



REGISTER HERE

Have you booked yet?

beam Gala Dinner 2024

12th January, Warwick Conference

Over 100 tickets are already taken, but there's still plenty of time to claim your place, and for your colleagues too. Register [here](#) or for discount on multiple tickets, [email us now](#).

Recognising exceptional young talent within our membership

The Chris Peacock Young Champion of Change Award will be presented at our Gala Dinner in January and our judges are in place and ready to receive your entries:

Entry is simple, free of charge and exclusive to beam members: be sure to make your nominations by 17 November 2023.



Alistair Turner
EIGHTPR



Rebecca Hollis
Conference Care



Robert Kenward
YOU Search & Select

beam Agency Engagement Meeting

Thanks to everyone who attended our Agency Engagement Meeting on 19th October and to our hosts, Jonathan Read and Leonardo Hotels. Kathrin Cockhill from HotStats provided us with industry insight alongside the challenges and opportunities the trends present for business travel, meetings, and events.

The group also shared their own views and perspectives during the Chatham House Rule open mic session too, giving us all plenty to consider! Thanks again to everyone involved.



Cvent CONNNECT Europe is an annual user conference and industry event for production pros, experience makers, and engagement expert. And if you're a hotelier, event venue, or convention and visitor's bureau, you can learn about the latest tech to boost your MICE and corporate travel business. Network face-to-face with hundreds of planners from across Europe, and meet Cvent experts.

All **beam** members receive a **15% discount** on attendance: [More info](#)

Three great industry shows to visit this autumn!

Event Tech Live is back for its 10th Anniversary Show, taking place at ExCel London on 15 & 16 November. [Click here](#) for more information on the agenda and to register your attendance.

Free registration is now open for the first ever **Event Sustainability Live**: 15 & 16 November 2023 - ExCel London. [More info here.](#)

International
**confex**

Interested in finding out how International Confex could work for you? beam's Hub stand is taking bookings now - **find out more.**

beam membership 2024

Please keep an eye on your inbox as we'll soon be sending out your renewal information, including a link to the 2023 beam Code of Practice which all members agree to uphold, along with our Terms of Ethics.

If you have any questions relating to membership, we're here to help. Please [email us](#) or phone 01379 788187

What Pandas can teach us about recruitment?

Recruitment trends are continuously evolving. As we reflect on the third quarter of 2023, YOU Search & Select, a renowned specialist in event industry recruitment, unveils its quarterly report, offering insights into the shifting landscape.

Founder and Fitability® Recruiter, Robert Kenward, provides valuable observations and forecasts as the industry adapts to new challenges and opportunities.

[Read more here.](#)



Welcome to **beam's**
newest members!

beam PR Replay

Here are the most recent published **beam** articles:

[beam Agency Spotlight: Conference Care Limited & Carbon Consultancy](#)

Coverage of **beam's** new directors news release:

[Conference News](#)

[Prestige Events](#)

[Event Industry News](#)

[Conference & Meetings World](#)

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our industry.

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