



Unlock opportunities with Beam: Your Gateway to the Events and Hospitality Industry

Who is beam?

Beam is the **Events and Hospitality Association** dedicated to fostering strong business connections among its members. We are the driving force behind ethical practices, innovation, and sound commercial judgment in the events and hospitality sector.

Membership with beam is the gold standard for quality assurance.

At the core of beam's success lies a robust strategy supported by four pillars:

Resilience, Innovation, Ethics, and Quality.

These pillars form the bedrock of our ambitious approach, placing our members at the heart of everything we do.

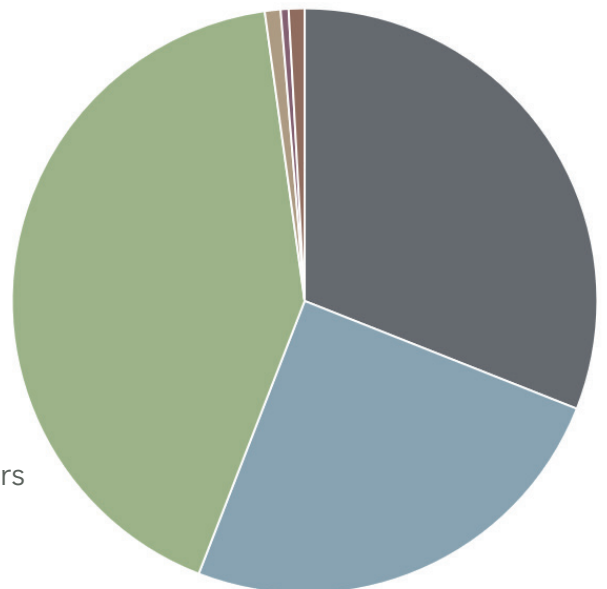


Who are beam members?

Beam proudly represents a diverse array of industry players, including hotel, travel, and event booking agents. We also champion leading hotel and venue brands, both renowned names and thriving independents throughout the UK and Europe. Our membership extends to wider event suppliers, creating a comprehensive network that spans the entire events and hospitality landscape.

Breakdown of members:

- 96 Independent Venues
- 2 Tech Company Members
- 71 Agent Members
- 2 Convention Bureaux
- 57 Venue Groups
- 1 DMC Member



Why partner with beam?

Access to a Dynamic Network: Joining Beam means becoming part of a dynamic network of industry leaders and innovators. Connect with decision-makers and influencers in the events and hospitality sector.



Develop Relationships and Acquire New Customers: Forge meaningful connections with key industry players and expand your customer base. beam provides a platform for you to cultivate relationships and capture new opportunities in the dynamic events and hospitality market.

Showcase Your Brand: Align your brand with the mark of quality assurance. Partnering with beam demonstrates your commitment to best practices, ethical standards, and commercial excellence.

Strategic Collaboration: Collaborate with like-minded businesses and leverage collective strengths to navigate challenges and seize new opportunities.

Market Visibility: Gain visibility among a diverse membership base, including hoteliers, travel professionals, event organisers, and wider event suppliers. beam provides a platform to showcase your products or services to a targeted audience.

Pricing Bands (per annum):

Package	Bronze (£1,500)	Silver (£3,000)	Gold (£5,000)
Dedicated web page	Yes	Yes	Yes
Access to board members meetings - hot topics for the agenda	No	No	Yes
Spotlight editorials	One	Two	Four
Dedicated supplier dinner	No	One	Two
Tickets to the annual conference and Summer Party	One	Two	Two
Stand at annual conference and Summer Party	No	Yes	Yes
Presence on the beam stand at The Meetings Show	No	No	Yes
Dedicated leads per month	No	No	Five
90 minutes mentoring with a beam Board Member every quarter	No	No	Yes
Opportunity to offer members a discount	No	Yes	Yes
Social media posts per month	No	Five	Ten
Dedicated LinkedIn mailing to your target audience	No	No	Two

2024 Event Sponsorship for Partners

2024 plays host to an extensive calendar of events and our Partners have a preferential rate to become an event sponsor. See website for details.

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Let's be social.



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