

“Shining a light on the industry”

beam is the Events and Hospitality Association that drives, promotes and models good business between its members.

It champions best practice, ethical working and sound commercial judgement, making membership the mark of quality assurance for the sector.

beam is built on best practice in business, and supported by the four pillars of Resilience, Innovation, Ethics and Quality, our heritage has provided the springboard for an exciting and ambitious strategy which has our members firmly at its heart.

beam represents the membership of today and allows for a wider community in the future with a greater voice, beam will take us into sustainable growth and longevity.

Become an event sponsor.

Becoming a beam sponsor is about bringing value, best practice and ideas to our membership base. Ideas that can enhance and grow their business.

Benefits of event sponsorship.

- 1** Associate your brand with recognised successful companies
- 2** Increase awareness of your service or product Develop
- 3** relationships with key industry players Acquire new
- 4** customers
- 5** Raise your profile with the event attendees
- 6** Improve the effectiveness and efficiency of your marketing efforts
- 7** Support annual business objectives and budget planning
- 8** Enhance credibility with potential new customers



Event Focus: ESG Summit

Date: 8th May 2024 Format: Day Conference with Expo - In-person only

Where: Unity Place, Milton Keynes Attendees: Between 70 - 90

Event Agenda:

The purpose of the summit is to highlight how sustainable practices can enhance your brand and create a better future for all, to clear up misconceptions and to create an open and more sharing space for a better understanding and greater creativity around sustainable practices. Focused on Venues, Agents and Suppliers, this summit is designed to bring ideas to the forefront and crucially highlight and educate on best practice and the possibilities.

- Full Members plus one
- Primary Contacts & Sustainability lead/head
- Expert Guest Speakers and panel sessions

Topics:

- Dispelling the Myths around sustainable practices
- Accreditation, ISO & B-corp
- Waste - is it all bad?
- Tackling Delegate Travel
- Social Impact
- Best Practices

Sponsor Packages.

Gold (£2500)

What's Included?

- Up to 4 places at the ESG Summit
- Gold Level Event Sponsor Logo on event communications
- Minimum 10 minute presentation at the ESG Summit (on relevant topic, e.g. Food Waste, Renewable Energy, Carbon Measurement)
- Position on a Panel discussion
- Stand in networking area

Silver (£1000)

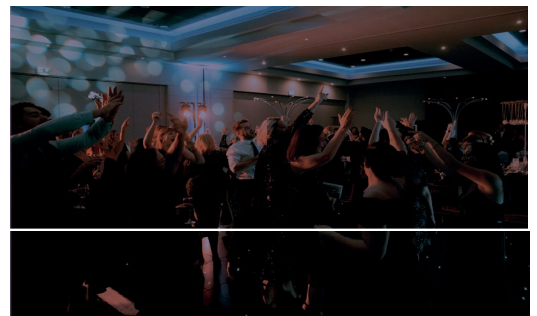
What's Included?

- Up to 2 places at the ESG Summit
- Silver Level Event Sponsor Logo on event communications
- Stand in networking area

Bronze (£500)

Whats Included?

- 1 place to the ESG Summit
- Bronze Level Events Sponsor Logo on event communications



01379 788187

www.beam-org.uk

membership@beam-org.co.uk

Let's be
social.



beam.UK



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