

“Shining a light on the industry”

beam is the Events and Hospitality Association that drives, promotes and models good business between its members.

It champions best practice, ethical working and sound commercial judgement, making membership the mark of quality assurance for the sector.

beam is built on best practice in business, and supported by the four pillars of Resilience, Innovation, Ethics and Quality, our HBAA heritage has provided the springboard for an exciting and ambitious strategy which has our members firmly at its heart.

beam represents the membership of today and allows for a wider community in the future with a greater voice, beam will take us into sustainable growth and longevity.

Become a sponsor.

Becoming a beam sponsor is about bringing value, best practice and ideas to our membership base. Ideas that can enhance and grow their business.

Benefits of sponsorship.

- 1** Associate your brand with recognised successful companies
- 2** Increase awareness of your service or product
- 3** Develop relationships with key industry players
- 4** Acquire new customers
- 5** Raise your profile with the event attendees
- 6** Improve the effectiveness and efficiency of your marketing efforts
- 7** Support annual business objectives and budget planning
- 8** Enhance credibility with potential new customers



Event Focus: Finance Forum

Date: TBC February 2024 **Format:** Venue (in-person only) **Where:** TBC
Attendees: Between 60-100

Event Agenda:

The purpose of the Forum is to encourage a better understanding of mutual working practices involving billback, credit, deposits, pre-payments and use of credit/virtual cards

- Full Members Half Day Meeting
- Primary Contacts & Finance Representatives
- Expert Guest Speakers

“All members to discuss challenges of payment processes including Credit Checks, Principal Payee verse Third Party Administrator through to commission deductions at source.”

Specialist Speakers in attendance, to provide expert advice on best practice.

Sponsor Packages.

Gold (£2500)

What's Included?

- Up to 4 places at the Finance Forum
- Gold Level Event Sponsor Logo on event communications
- Minimum 10 minute presentation at the Finance Forum (on relevant topic, e.g. Virtual Cards Solution, Billback etc.)
- Position on the Finance Forum Panel

Silver (£1000)

What's Included?

- Up to 2 places at the Finance Forum
- Silver Level Event Sponsor Logo on event communications
- Position on the Finance Forum Panel

Bronze (£500)

What's Included?

- 1 place at the Finance Forum
- Bronze Level Event Sponsor Logo on event communications
- Position on the Finance Forum Panel



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Let's be social.



beam.UK



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