

beam

Commercial packages.

WHAT IS beam?

beam is a leading trade association for the business events, accommodation and meetings sector, which delivers around £61.653bn* annually to the UK economy.

We are the driving force behind ethical practices, innovation, developing strong business connections, and sound commercial judgment in the events and hospitality sector. beam membership is acknowledged as a hallmark of quality assurance throughout the meetings, events and travel industries.

At the core of our success lies a robust strategy supported by four pillars, which form the bedrock of our ambitious approach, placing our members at the heart of everything we do:

RESILIENCE

INNOVATION

ETHICS

QUALITY

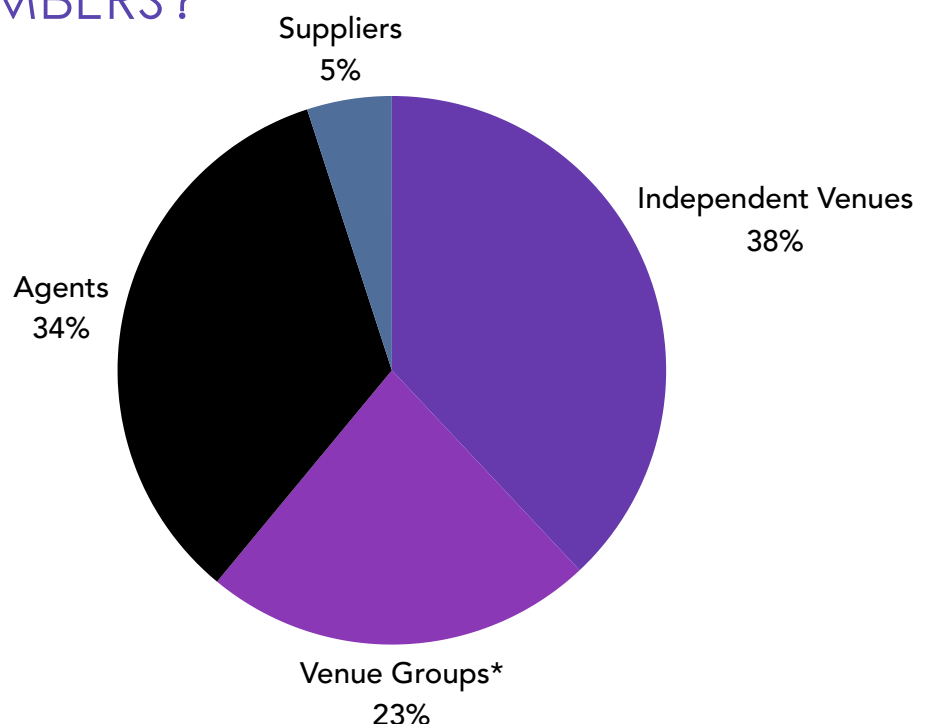
*UKEVENTS Report October 2024

WHO ARE OUR MEMBERS?

beam proudly represents a diverse array of industry players, including hotel, travel, and event booking agents. We also champion leading hotel and venue brands, both renowned names and thriving independents throughout the UK and Europe.

Our membership extends to wider event suppliers, creating a comprehensive network that spans the entire events and hospitality landscape.

*Venue Groups represents more than 700 individual hotels.



Pricing bands.

PER ANNUM:

	Bronze* £1,500	Silver* £3,000	Gold* £5,000
Dedicated web page	Yes	Yes	Yes
Opportunity to promote special offers to the membership	Yes	Yes	Yes
Members weekly news update	Unlimited	Unlimited	Unlimited
Opportunity to share blog content on beam website and promoted through social media	No	Yes	Yes
Editorial in Spotlight	2	4	6
Exhibition stand at beam Events - day event only (Members Meetings x 2 / Annual Forum)	1 person per 1 event	1 person per 2 events	1 person per 3 events
Tickets to Annual Forum & Gala Dinner	No	1 per event	2 per event
90 Minutes with a board member (mentoring session)	No	No	Yes
Opportunity to present or be a panellist at one of our events	No	No	Yes
A video introducing your company to be played during beam events	30 secs	45 secs	1 min
Podcast interview	No	No	Yes
Account Management	Annual	1/2 Year	1/4 Year

*Bronze/Silver packages payment in full, Gold package instalment payment options available.

To find out more contact the Membership Office: membership@beam-org.uk